



# Utah Division of Oil, Gas and Mining



# 2012 Earth Day Poster Contest



**Theme: How Do YOU Use Oil, Gas and Mining?**

**December 5, 2011 - February 15, 2012**

**CONTEST RULES • ENTRY FORM**



# 2012 EARTH DAY POSTER CONTEST



## INSTRUCTIONS FOR PRINCIPALS & TEACHERS

**Theme:** *How Do YOU Use Oil, Gas and Mining?*

### OBJECTIVES

- To improve the awareness of students and the public about the important role that oil, gas, and mining play in our everyday lives.
- To highlight how modern mining and petroleum extraction techniques and reclamation methods minimize impacts to the environment while providing society with the raw materials required for our high standard of living.
- Allow teachers to combine natural resources, science, and social studies education with individual creativity and artistic skill in an activity that meets several learning objectives in the science and social studies curricula.

**POSTER CONTEST** is open to all students in K-6<sup>th</sup> grade and Special Education\* in Utah, including homeschooled students.

**CERTIFICATES** will be issued for each student who enters.

**STATE WINNERS**, their parents and teachers will be honored at the Earth Day Awards Luncheon.

**GRAND PRIZE WINNER** will be chosen from among the state winners and announced at the awards luncheon.

### WHAT TO DO

**TELL** students about the contest and prizes. Make the contest a classroom project or let students begin their art in class and complete it at home.

**CREATE** – Have students create a work of art using the theme, **How do YOU use oil, gas & mining?**

**ENTER** – Choose one winner from each grade at your school. Tape the enclosed entry form to the back of each winning poster for your school. Submit posters according to instructions in the Contest Rules.

**EMAIL** a list of all participating students to [rubyjoanderson@utah.gov](mailto:rubyjoanderson@utah.gov).

### JUDGING

**SELECT** one winner per grade level per school by February 7, 2012.

**SEND** your school's entries to the Utah Division of Oil, Gas & Mining address listed in the contest rules by February 15, 2012.

*\*Special Education students are defined as: Intellectually handicapped students in self-contained classrooms. No resource students permitted in this category.*

## ENCOURAGE YOUR STUDENTS TO ENTER!



# 2012 EARTH DAY POSTER CONTEST



## CONTEST RULES (send these home to parents)

### *Theme: How Do **YOU** Use Oil, Gas and Mining?*

The **GRAND PRIZE WINNER** will be announced at the Earth Day Awards Luncheon in Salt Lake City in April

- The Utah Division of Oil, Gas & Mining's Earth Day poster contest is open to every student, including homeschoolers, in Kindergarten through 6th grade and Special Education\* in Utah. *\*Special Education students are defined as: Intellectually handicapped students in self-contained classrooms. No resource students permitted in this category.*
- Each entry must be a two-dimensional drawing or painting. The size must be between 11" x 17" and 16" x 20". Entries smaller than 11" x 17" are not eligible. Electronic entries must be in Adobe PDF format. This submission method is especially appropriate for computer-generated artwork. If you scan a physical piece of artwork, be sure the PDF file you send is high resolution and high quality. A poor quality or low-resolution file may affect the score your entry receives.
- Include the theme "*How Do **YOU** Use Oil, Gas & Mining?*" in the poster design. The theme must be spelled correctly and stand out clearly from the background. Letters drawn in a color similar to the background color cannot be easily read and can disqualify a poster from the contest.
- Artwork should be created using a color medium such as paint, crayons, markers, colored pencil, computer art and/or pen and ink. Avoid media likely to smudge or smear, such as pastels, chalk or charcoal. Collages are welcome, but keep in mind that the poster must be flat in order to be scanned for reproduction. **DO NOT USE GLITTER.** Reproducibility of the poster will be a factor in the judges' decisions, so use good lettering, high contrast and bright colors! The Division reserves the right to enhance artwork for better print results.
- The entry should focus on how we use materials that come from the earth: oil, gas, & mined minerals. Some ideas include:
  - Coal, oil, and natural gas provide most of the energy we use (cars, heat, electricity, light etc.)
  - Modern mining and drilling methods provide minerals, oil and gas AND protect the environment
  - We use mined materials and petroleum products every day – gasoline, cars, computers, cell phones, skateboards, home-building materials, etc.
- Students are encouraged to discuss the project with their parents/guardians. Students should choose their own artwork content with suggestions from parents/guardians or teachers.
- Each poster must be the original work of one student.
- Please complete the official entry form and tape it to the back of each poster entered. You may copy it as needed.
- All entries will become the sole property of the Utah Division of Oil, Gas, and Mining and may be reproduced by the Division for any purpose and in any form. One grand prize winning entry will be published on the Division's Earth Day 2012 poster for distribution to schools, mining companies, oil & gas companies, industry groups, and other outlets statewide. Bright colors, clear lettering, and good spelling are important.

**STATE DEADLINE: FEBRUARY 15, 2012**



# 2012 EARTH DAY POSTER CONTEST



## JUDGING CRITERIA

The Division of Oil, Gas, and Mining staff will judge the posters based on depiction of the theme, visibility of the theme, demonstration of how products from mining and oil & gas extraction are essential to our daily lives, artistic merit, and originality.

### Entries will be judged on the following criteria:

1. Illustration of the theme	20%
2. Use of color	20%
3. Readability of words/text	20%
4. Clarity of message	15%
5. Use of high contrast	10%
6. Printing process compatibility	10%
7. Artistic merit	5%

### REGIONS

- Northern Region: Box Elder, Cache, Daggett, Davis, Duchesne, Morgan, Rich, Summit, Uintah, and Weber counties
- Central Region: Salt Lake and Tooele counties
- Southern Region: Beaver, Carbon, Emery, Garfield, Grand, Iron, Juab, Kane, Millard, Piute, San Juan, Sanpete, Sevier, Utah, Wasatch, Washington, and Wayne counties.

### CONTEST LEVELS

- **SCHOOL CONTESTS:** Schools are responsible for judging at the school level. They may request assistance from PTA volunteers, community artists, and/or local environmental or natural resources experts. Each school may submit only one poster from each grade, K-6 and Special Ed, to the DOGM Earth Day Committee (maximum of 8 posters).
- **REGIONAL CONTESTS:** DOGM Earth Day judges will select one regional winner for each grade, K-6 and Special Ed. One of these will be judged Best of Region.
- **STATE CONTEST:** Regional winners will be finalists in the state contest. DOGM judges will select a statewide winner for each grade. Judges will choose a Grand Prize winner from the statewide winners.

### DEADLINES

- **February 7, 2012:** School contests should be completed by this date and the school should have selected one winner for each grade level.
- **February 15, 2012:** Schools must send their winning entries postmarked by February 15, 2012. Send them to:
  - **Mail entries to (DO NOT FOLD):**  
Earth Day Poster Contest  
Division of Oil, Gas and Mining  
P.O. Box 145801  
Salt Lake City, UT 84114-5801
  - **Hand Deliver or ship entries via UPS or FedEx to:**  
Earth Day Poster Contest  
Division of Oil, Gas and Mining  
1594 West North Temple, Suite 1210  
Salt Lake City, Utah 84116
- **Email entries to:** [amrinfo@utah.gov](mailto:amrinfo@utah.gov)
- Regional and state winners in each grade and Best of Region Winners will be notified April 2-6, 2012.
- Grand Prize winner will be announced during the Earth Day Awards Luncheon.

All entries must be postmarked  
**NO LATER THAN FEBRUARY 15, 2012**  
to be eligible for consideration



# 2012 EARTH DAY POSTER CONTEST



## PRIZES

### For the School

- Best of Region: \$500 for the school of each regional winner (3 awards)
- Home schools are not eligible for school prizes

### For the Students

- State Grand Prize: Framed Original Poster, certificate signed by the Governor, and other prizes
- State Winners (one per grade): Framed Original Poster, certificate signed by the Governor, and other prizes
- Regional Winners: (one per grade): certificates and other prizes
- All State-wide Entries: Honorable Mention Certificate, pencil, and other prizes

### DOGM Earth Day Awards Presentation & Luncheon

Winners, their parents, and teachers will be invited to attend the Earth Day Awards Presentation and Luncheon in April in Salt Lake City.

All entries must be postmarked  
**NO LATER THAN FEBRUARY 15, 2012**  
to be eligible for consideration



# 2012 EARTH DAY POSTER CONTEST



## ENTRY FORM

*Theme: How Do **YOU** Use Oil, Gas and Mining?*

Student Name \_\_\_\_\_ Grade \_\_\_\_\_

School \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Parent: Phone \_\_\_\_\_ email \_\_\_\_\_

Teacher: Name \_\_\_\_\_ Phone Contact # \_\_\_\_\_

Teacher's email \_\_\_\_\_

Please complete the information above so we can notify the winners. All contact information except for name, teacher, and school will be kept private and not shared with anyone. Winners' first name and last initial, teacher's name, and school will be printed on the poster with the winning artwork.

Submit entries to:

- **Mail entries to (DO NOT FOLD):**  
Earth Day Poster Contest  
Division of Oil, Gas and Mining  
P.O. Box 145801  
Salt Lake City, UT 84114-5801
- **Hand Deliver or ship entries via UPS or FedEx to:**  
Earth Day Poster Contest  
Division of Oil, Gas and Mining  
1594 West North Temple, Suite 1210  
Salt Lake City, Utah 84116

For more information call 801-538-5340 or visit the Division of Oil, Gas and Mining's web page <http://ogm.utah.gov>

All entries must be postmarked  
**NO LATER THAN FEBRUARY 15, 2012**  
to be eligible for consideration